

Effective prevention tools are not one-size-fits-all

Consumers have unique dental profiles, priorities and responsibilities. By recognizing that individuals need specific guidance, good prevention can supersede costly treatment. The Prevention Products are a suite of utilities that allow consumers to easily access research, dental tips and education based on their distinct oral health profiles.

The Prevention Products Package includes:

Cavity Risk Assessment

Inform users of their likely cavity risk, based on detailed questions about eating habits, oral health, dental care and past history. Based on the user survey, the assessment will provide information about products, dental articles and prevention techniques that fit a user's specific cavity risk profile.

Gum Disease Risk

75 percent of people over the age of 35 suffer from some form of gum disease. Symptoms of gum disease are less apparent to your members than decay so they may not know they have it. Personalized prevention and treatment options are offered when users complete the Gum Disease Assessment along with a detailed gum disease risk profile.

Oral Health Profile

Your members can answer questions about their habits and symptoms to help determine which prevention measures will be most helpful to improving their teeth. Your members can track their oral health over time, prioritizing prevention over treatment.

Drug Encyclopedia

A robust, searchable database provides your members with information that details any oral health symptoms related to specific medications. In addition, this application features dentist and pharmacist recommendations for response and treatment options.



For more information contact Sam Dyer at 503-243-4488 or visit <http://healthygrid.com>

Achieve Your Goals of Lower Costs and Happier Members

Your members want to have fewer dental procedures. You can show them how.

Customized Risk Assessments

These assessments offer personalized results based on a series of oral health questions. Results encourage users to take action to improve their overall health.

Relevant health products or service recommendations

These are recommendations for members to take action based on the assessment results.

Recommended content to address assessment issues

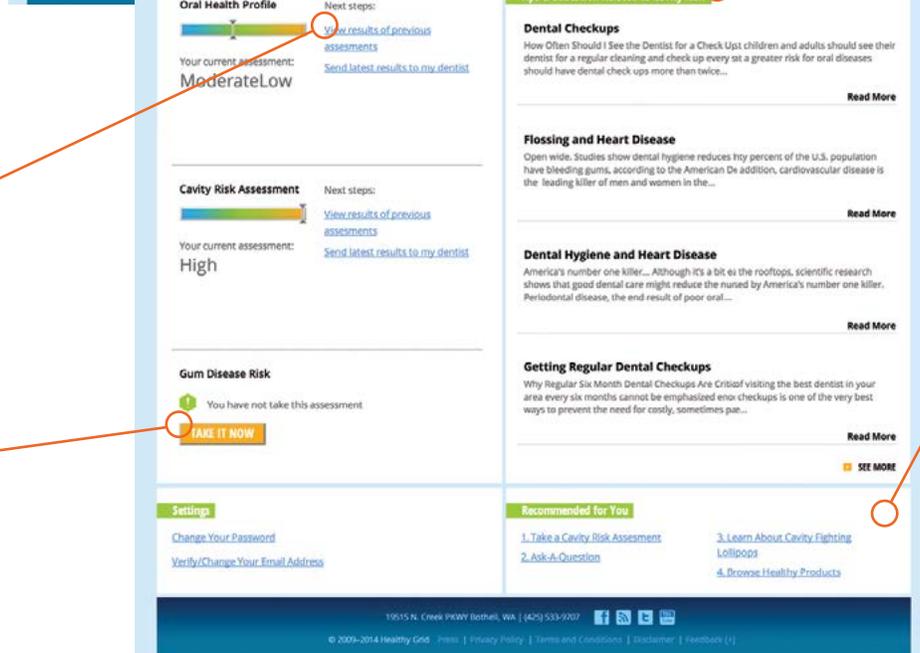
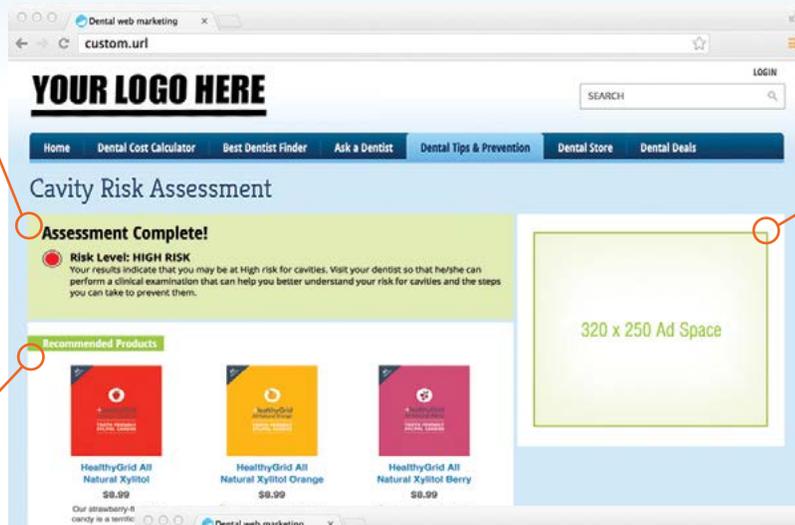
Your members will need improvement in their dental routines. Based on their assessment results they will be referred to our vast library of content about oral health improvement.

Review results with the click of a button

Your members can access previous results and track improvement.

Alerts for assessments

We will remind your members to take assessments they may be missing for a complete profile.



Custom advertising space

Use the ad platform to display and track ads targeted at your members.

Custom Oral Health Dashboard

Give your members a dashboard with information specific to their assessments.

Access to relevant content gathered from profile data

Articles show based on information stored within each profile, such as assessment data and content your members may have viewed on previous visits.

Custom recommendations about healthy next steps

Recommend the next steps each member should take to improve their oral health.

To learn more about our entire suite of cost-saving applications visit healthygrid.com/business-solutions