

# Let your members easily access the care they need

The Best Dentist Finder dentist directory offers a robust listing of dentists with in-depth information. Members can search based on location, office hours, contact information, and specialized criteria such as languages spoken, child-friendliness, or senior-friendliness. On the public Dental Optimizer site you get a badge on your network's dentists' pages. This badge links back to your website where you can introduce prospective members to your individual dental insurance plans.

## Dental Directory

Help your members uncover their best possible dentist through online tools that allow them to get to know, like and trust providers in your network.

When your members search for dentists, they want more than just an address, phone number and map. Formatted to function on any web accessible device, the Best Dentist Finder includes search functions such as:

- Specific areas of practice
- Evening and weekend hours
- Insurance accepted
- Family or Senior friendly

Most traditional dental directories do nothing more than show a patient the nearest dentists. The Best Dentist Finder includes:

- Photos of practices and staff
- Questions answered by the dentist and articles he/she have written
- Links to the dentists website and social media profiles
- Pin locations to an interactive map
- Yelp! and Dental Optimizer user reviews.
- Door-to-door directions

These tools provide the trust-building information your members need to confidently schedule their first appointment.

The image displays three views of the Best Dentist Finder website. The top view is a desktop browser showing a search interface with filters for specialty, location, and hours. It features a 'Local Dentist Spotlight' for Norman Sulson and a 'Platinum Award' badge for Healthcare Leadership 2013. The middle view is a tablet showing a map of Portland, Oregon, with search results for dentists like David Dowsett, Nicholas Mellum, Michael Mellum, and Ziad Kaady. The bottom view is a smartphone showing a similar search interface. The website includes a navigation menu with options like 'Home', 'Dental Cost Calculator', 'Best Dentist Finder', 'Ask a Dentist', 'Dental Tips & Prevention', 'Dental Store', and 'Dental Deals'. Search filters include fields for Name, Specialty, Address, and various criteria like 'Evening & Weekend hours' and 'Accepts Medicaid'. A 'SEARCH' button is prominently displayed.

For more information contact Sam Dyer at 503-243-4488 or visit <http://healthygrid.com>

# Give Your Members the Tools they Need to Find the Best Possible Dentist

Searches lead to more than just a name and address. These are comprehensive provider profiles.

## Easy contact and appointment requests

Provide access to dentists in your network with a click of a button.

## Provide ratings and reviews

Give your members the opportunity to rate their provider and check to see what other people are saying. Yelp! ratings and Dental Optimizer ratings show for each dentist with a Yelp! or Dental Optimizer review.

## Relationship building images and information

Help your members get to know your in-network providers better with detailed information, embedded videos, custom descriptions, and images of the dental practice and staff.

## Allow your members to choose from multiple listings in their area.

The dental directory provides the best possible match for each query as well as a list of additional listings in the area of your search.

The screenshot displays a comprehensive dentist profile for Josh Cochran, a General Dentist at Sleep Dentistry of Spokane. The profile includes a contact button, a Yelp! rating of 4.5 stars from 11 reviews, and a list of accepted insurances (ODS, LifeMap, HealthNet). It also features office photos, a detailed bio, and a list of other dentists in the area. A map shows the location of the practice, and a 'Report Listing' button is visible. The website header includes navigation links for Home, Dental Cost Calculator, Best Dentist Finder, Ask a Dentist, Dental Tips & Prevention, Dental Store, and Dental Deals.

## Links to dentist websites and social media

Allow members to get to know prospective dentists by viewing their websites and social media profiles.

## Interactive map with door-to-door directions

Give members the ability to easily calculate the optimal travel route and estimated arrival time.

## Identify in-network dentists with a badge linked to your insurance products

By default in network dentists are the default search criteria. At dentaloptimizer.com both your members and our public users see a badge on the profiles of dentists in your networks. Your badge links back to your site.

## Promote your products and special offers

Create custom advertisements that show across the dental directory.

*"Fast results! Info was specific to my particular area of SC...this is so helpful"*

Rafael Delgado, Minnesota

Betsy Crawford, South Carolina

*"An excellent way to know cost of dental procedures beforehand"*

To learn more about our entire suite of cost-saving applications visit [healthygrid.com/business-solutions](http://healthygrid.com/business-solutions)