

Save on the things that matter most to you and your members

Connect your members to affordable dental services, useful information and innovative products to improve their oral health. Help your members avoid overpaying for dental work, easily find and purchase services beyond the scope of regular dental plans, and purchase all-natural preventative products that reduce cavities and gum disease.

The Cost Savings Package includes the following:

Dental Cost Calculator

Give your members the power to quickly and easily calculate the cost of over 32 dental procedures based on their location.

In addition to helping your members estimate the cost of their care, the Cost Calculator outlines a series of steps they can take to reduce future costs. Based on a brief series of easily answerable questions, Dental Optimizer creates each "episode of care" behind the scenes, so that the cost estimates include all aspects of care associated with a particular treatment.

Dental Deals

Help your members save with money-saving deals from local dentists. Dental Deals is a daily deal site that includes deals created by local dentists through dentaloptimizer.com as well as Groupon® or Living Social. Give your members access to a mobile optimized platform full of discounts on popular dental-related products and services in your state.

Dental Store

Provide easy access to innovative products with the power to reduce cavities and decay. Sales through your store can be made at an additional savings to your members and a profit to you.



For more information contact Sam Dyer at 503-243-4488 or visit <http://healthygrid.com>

Return On Investment For You and Your Members

Our online tools and preventative products will put your members ahead of decay.

Get personalized location-based cost estimates

Patients do not need to be dental experts to use the cost calculator. Based on a brief series of easily answerable questions, Dental Optimizer creates an "episode of care" behind the scenes, so that the cost estimates include all aspects of care associated with each particular treatment.

Receive a percentage of each HealthyGrid Product sold

Provide healthy products to your members and receive a portion of the purchase price.

Receive personalized content

Serve up prevention-based content related to the queries each member submits to the Cost Calculator.

Custom advertising space

Includes an ad platform to help you display and track ads targeted at your members.

Dental Deals

Provide access to dental deals throughout the site. Create your own deals and control which page they appear on or simply tap into the dentaloptimizer.com deals.

"I need to know in advance the approximate cost of dental procedures and your system with high to low costs is very helpful. I found that my dentist is in the mid-range to lower end of costs."

Ronald G Pillow, Georgia resident

"I had no idea if I was being ripped of or not. This made me feel much better about my dentist."

Rust Vaughn, Idaho resident

To learn more about our entire suite of cost-saving applications visit healthygrid.com/business-solutions